






2. Chinos Fit
 Chinos are a great alternative to suits and dress pants. They are made of a lighter fabric and are more casual. They are also a great choice for a business casual look.

3. Dress Pants
 Dress pants are a classic choice for a formal look. They are made of a heavy fabric and are often paired with a suit jacket. They are also a great choice for a business formal look.

4. Trousers
 Trousers are a casual choice for a relaxed look. They are made of a light fabric and are often paired with a button-down shirt. They are also a great choice for a business casual look.

5. Shorts
 Shorts are a casual choice for a relaxed look. They are made of a light fabric and are often paired with a t-shirt. They are also a great choice for a business casual look.

3. Choose Fabrication

Choose your fabric and material from the list below:

Material	Color	Pattern
Cotton	Blue	Plain
Denim	Blue	Plaid
Leather	Black	Plain
Silk	White	Plain
Wool	Black	Plaid

Click on the material you want to use.

Click on the color you want to use.

Click on the pattern you want to use.

1. Choose Color

How to Choose the Right Color for Your Home or Office

David Byrne

Color calibration chart inset:

100.00	49.87	18.12
49.87	72.44	12.74
18.12	12.74	97.06

Color calibration chart inset labels:

- D50 Illuminant, 2 degree observer
- ColorChecker chart
- ColorChecker chart
- ColorChecker chart

2. Choose Fill

When you select a fill, the program will automatically select the correct thread and needle for you. The program will also select the correct stitch for you. The program will also select the correct thread and needle for you. The program will also select the correct thread and needle for you.

3. Choose Thread

When you select a thread, the program will automatically select the correct needle for you. The program will also select the correct stitch for you. The program will also select the correct thread and needle for you.

4. Choose Needle

When you select a needle, the program will automatically select the correct thread for you. The program will also select the correct stitch for you. The program will also select the correct thread and needle for you.

[illegible]

p:\pant@gap.com - Microsoft Internet Explorer

basics@gapkids.com

bottom line

Hero Shot

Shop By Size
Shop By Color

Shop By Size
Shop By Color

Promotional copy

Whatever your style, we've got the perfect pair. At gap.com, you'll find more tees, fits, colors, and washes of classic Gap jeans and khakis - plus new fash that let you shop by fit, size, and color.

UI Functional Spec: Kids pants tool

GapKids

User Interface Design Group, Creative Technology

revised: 06.12.2000

version: 1.2 - DRAFT

Version updates:

Version 1.3 06.27.2000

Shop by color path incorporated into tool

Version 1.2 06.13.2000

Call out available colors on step#2

Step #3 enhancements

Version 1.1 06.12.2000

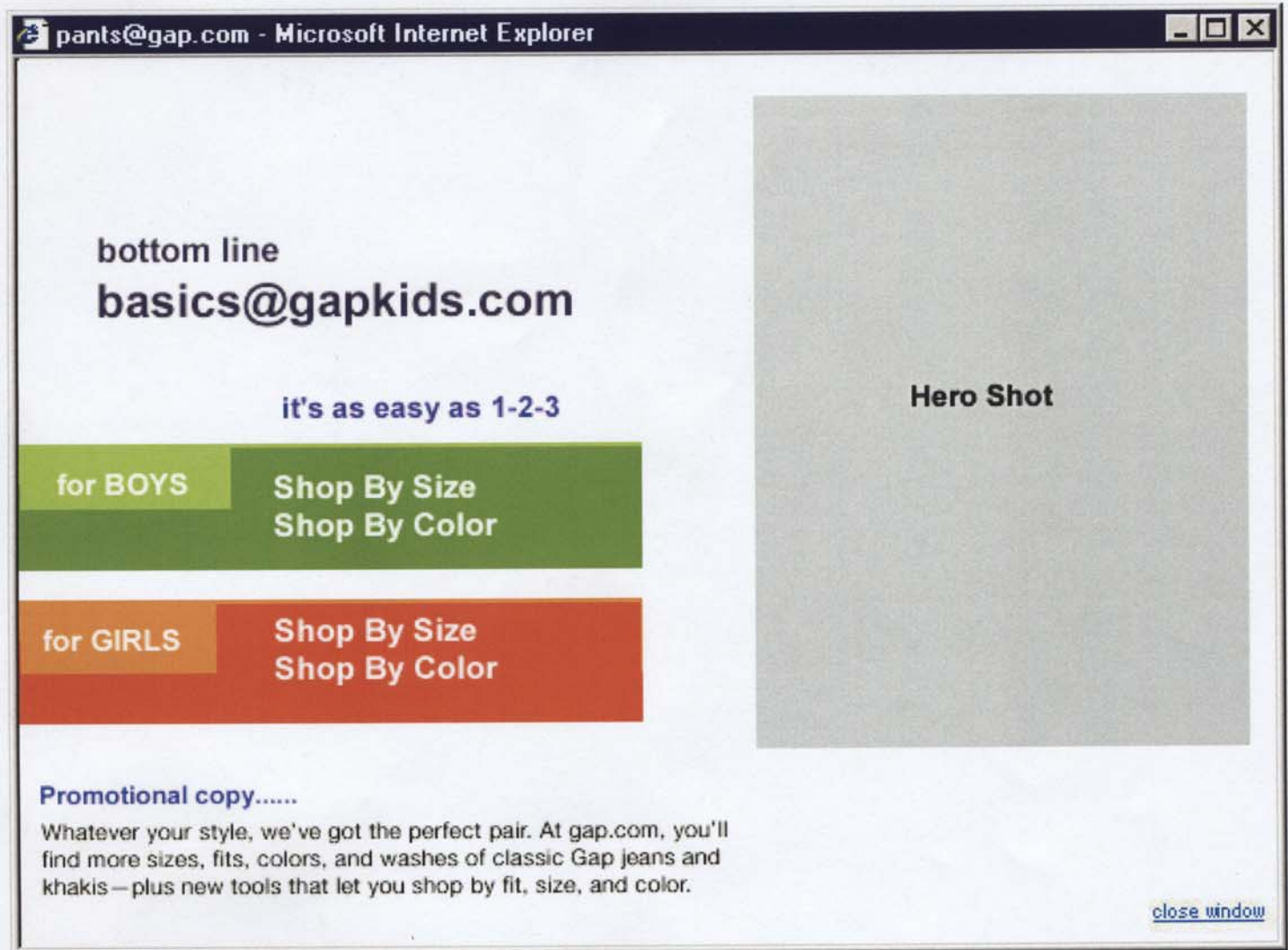
Enhancements to step #2 and #3

Version 1.0 06.08.2000

First Draft

Outstanding Issues and Questions to be addressed:

- Because of the limitation in the variety of fits compounded by sizing not being available in all fits, the kids pants tool had to be modified to accomodate these conditions. A more simplified, linear tool has resulted.
- Merchant had requested that the tool be able to accomodate cords as well as shorts, and be able to swap out items as availability dictates. As a result of this and the above, the approach was to have the tool be size driven (vs the pants@gap which is jean/khaki driven)
- The above will make this tool scalable to accomodate not just pants, but kids bottoms (shorts, skorts, skirts, overalls). An additional step could be added when ready to introduce more product (eg What are you interested in seeing? Pants, shorts, skirts, all). However this will require an appropriately branded tool (not pants@gapkids.com but something like bottom_line_basics@gapkids.com)
- Upper nav should be enhanced and more visible than depicted in this spec. Nav should 'grow' as steps are finished.
- Color path will leverage the current Pant@gap.com code and will allow the user to shop by color. Fits displayed will be based on color only, not by size.



Comments:

- User selects either gender specific shopping path (by size or by color) to start shopping
- Lots of photography, romantic copy to introduce the tool. Try to stress how EASY (like 1-2-3) or the equivalent this is going to be to 'get the product you're looking for'

pants@gap.com - Microsoft Internet Explorer

brandedlogo@gapkids.com 1. Choose Size 2. Choose Fit 3. Choose System

boys

1. Tell us your kid's size

and we'll show you all bottoms we have available for you to choose from.
More promo copy about exclusive on-line products, extended sizes, etc.

? Questions about size?

size: 0

waist type: slim

- slim
- regular
- plus

GO

close window

**Comments:****Size Path**

- Easy two choice step
- Link to size chart information
- Promo copy and imagery
- Upper nav with easy 1-2-3 step process
- Based on the size chosen here, the next page will be customized for the user displaying only the fits available to them for the size they've specified



Comments:

Size path

- All fits available for the size specified in the previous path step shown here. This would include khakis, jeans, cords and shorts
- Product info about the fit below the image
- Colors available in the fits shown graphically. (Design will flush these out)
- User chooses the fit by clicking on the image

pants@gap.com - Microsoft Internet Explorer

brandedlogo@gapkids.com 1. Choose Size 2. Choose Fit 3. Choose System

boys

3. Choose Fabrication

in the fit you've chosen, we have all these farications, colors.
More promo copy about exclusive on-line products,
extended sizes, etc.

>> KHAKI >> BLACK >> GRAY

[rollover to see different fabrications]

Copy about the fabrication to sell the product on the right
copy copy copy copy copy copy copy copy copy copy copy
copy copy copy copy copy copy copy copy copy copy copy
copy copy copy copy copy copy copy copy copy copy copy

● Like our flat front Khaki?
Click to see our flat front jean.

[click to pruchase]

select a view: FRONT SIDE BACK SKETCH

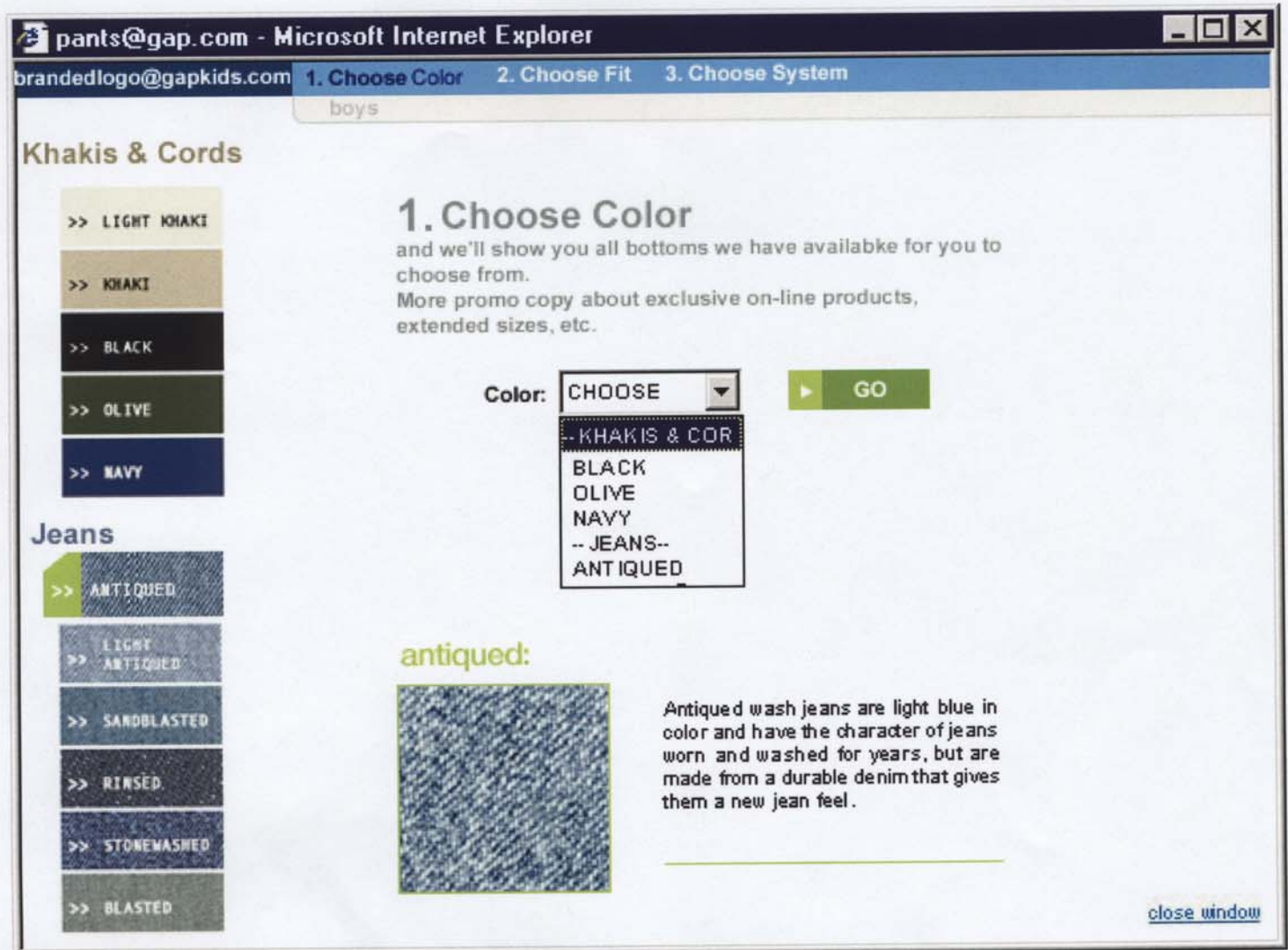
[close window](#)



Comments:

Size Path

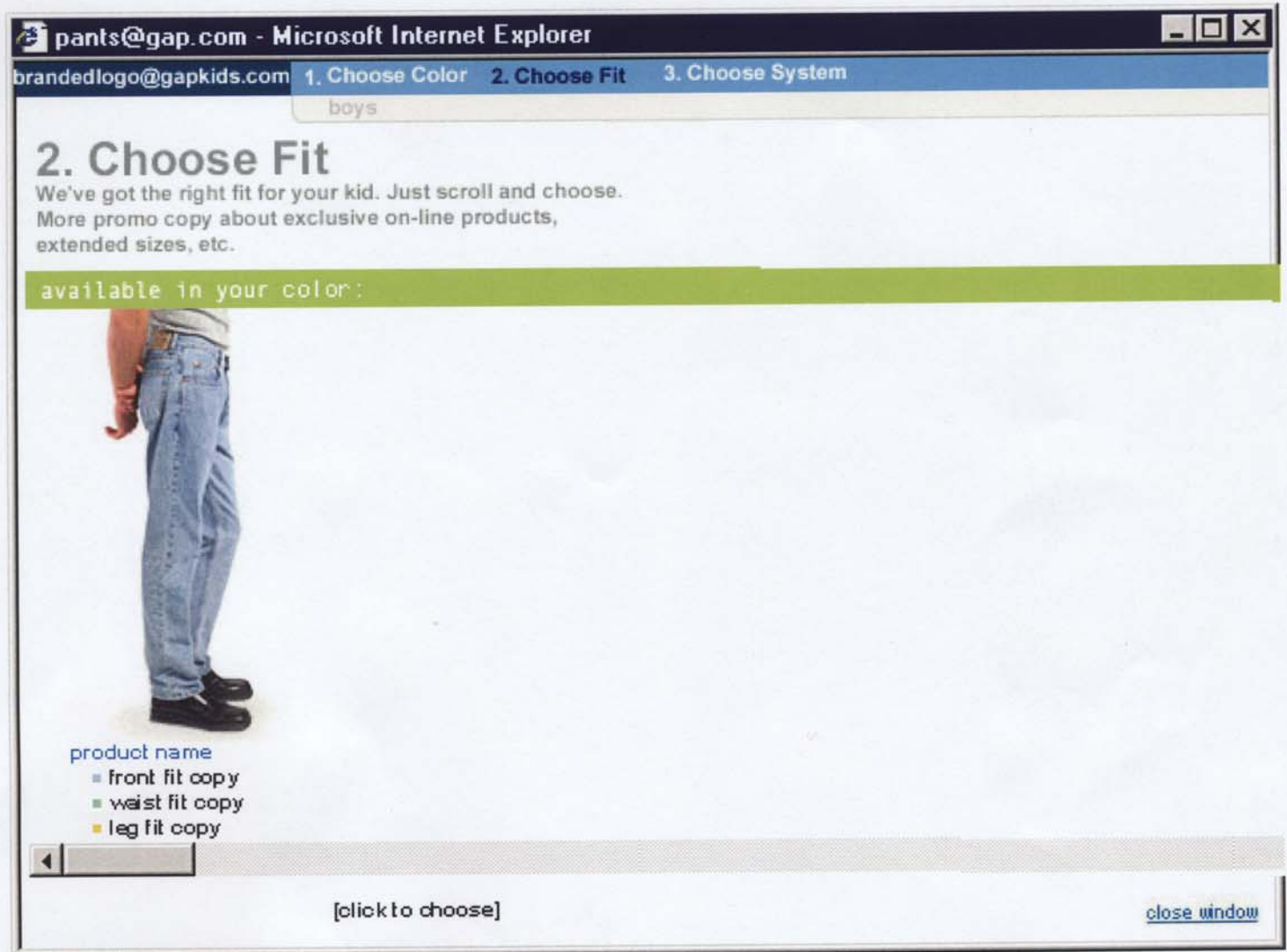
- Opportunity to cross sell the system
- Show the fit they've chosen, close the sale
- Possible rollover functionality with the copy and the on figure image, maybe a virtual dressing room. (Design will flush these out)
- Onclick takes the user to the product page



Comments:

Color Path • Easy one step choice step

- Promo copy and imagery pushing breadth of color choices (possible rollover functionality), shop by color, etc
- On click of swatch pre-populates pull down menu with color choice
- Upper nav with easy 1-2-3 step process
- Based on choice here, next page will be customized for the user displaying all fits available to them for the color they've specified

**Comments:****Color path**

- All fits available for the color specified in the previous path step shown here. This would include khakis, jeans, cords and shorts. May result in only one pant.
- Product info about the fit below the image
- Colors available in the fits shown graphically. (Design will flush these out)
- User chooses the fit by clicking on the image



Comments:

Color Path

- Opportunity to cross sell the system
- Show the fit they've chosen, close the sale
- Possible rollover functionality with the copy and the on figure image, maybe a virtual dressing room. (Design will flush these out)
- Onclick takes the user to the product page