

{*Client* Global Site Re-design}

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{Web Production}
{TechSoup.org}

Site Redesign|IA Specification v1.0
last updated: 05/27/2009

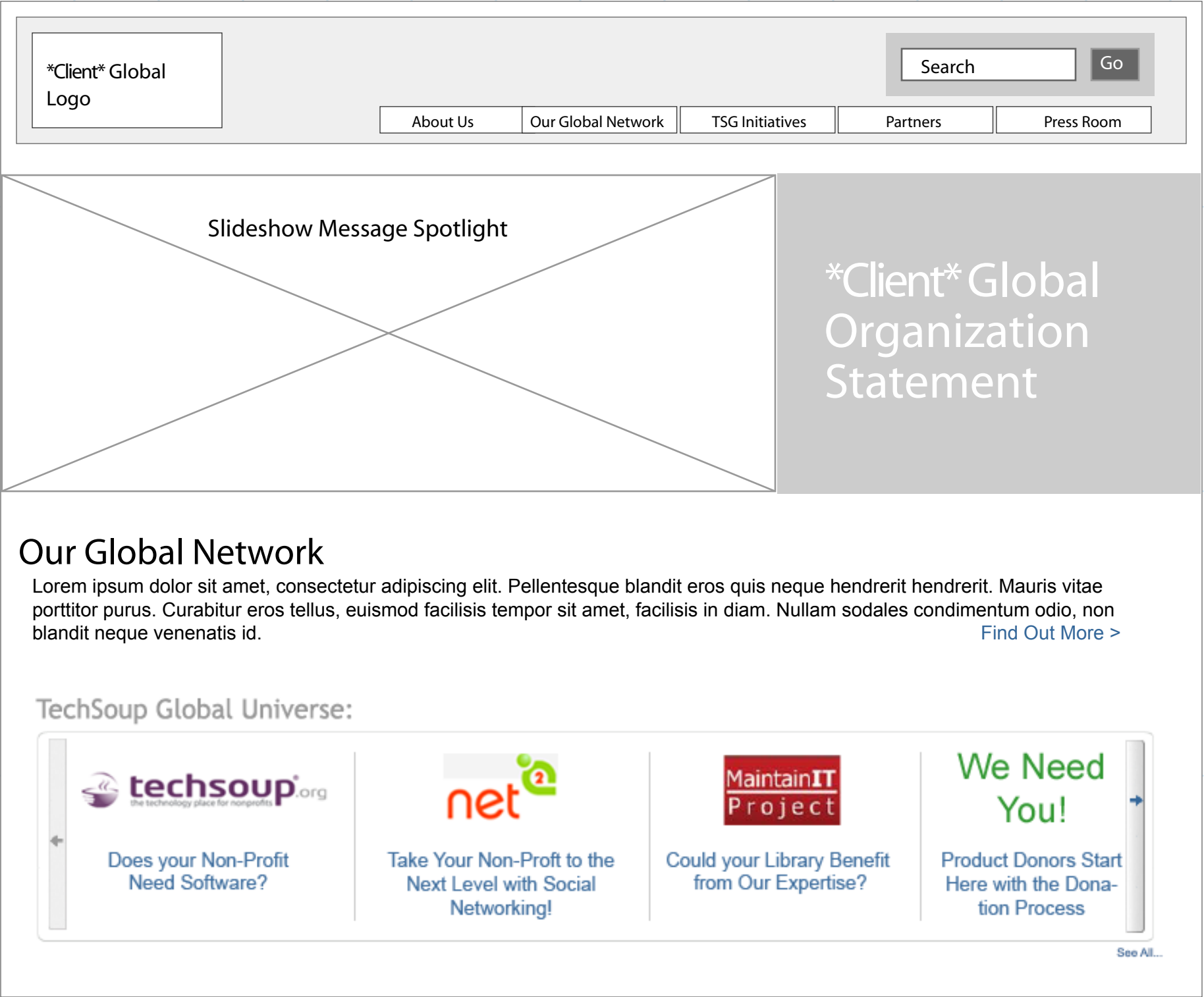
Updates Include:

{v1.0}
Wireframes with primary navigation content buckets defined.

Outstanding Issues:

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Fig 1.0 Home Page



Notes

- 1

Content

Primary navigation content buckets defined. Subcategories within each of these will be defined on subsequent pages.
- 2

Purpose

A clearly defined brief purpose statement to orient the user here.
- 3

Slideshow Message Spotlight

Opportunity to highlight to the user important initiatives, press releases, upcoming conferences etc. Options:

 - Environmental Impact of Technology
 - Status of NGO Repository Initiative
 - Stimulus Funding for Broadband

Navigation included for usability. Examples:

 - http://feedingamerica.org/
 - http://cssglobe.com/lab/easyslider1.5/04.html
- 4

Seondary Message

TBD. Shown with Global Network spotlight.
- 5

Slider Element

Appropriated from TechSoup.org home page re-design. Highlights TechSoup Global’s “children”, TechSoup.org, NetSquared.org, MaintainIT.org, The Global Network as well as speaks to how users might navigate the site (for example, a product donor seeking to begin the donation process).

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Fig 2.0 About Us Landing Page

Client Global
Logo

Search

Go

About Us

Our Global Network

TSG Initiatives

Partners

Press Room

2

About Us

Leadership

Jobs & Internships

Contact Us

1

Mission Statment

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3

Our Programs

Image

TechSoup.org

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Image

The Global Network

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Image

NetSquared.org

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Image

MaintainIT.org

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Notes

1

About Us Landing Page

In depth mission statement.

2

Subcategories Defined

Additional subcategories may include:
Milestones - Graphical timeline detailing techsoup inception and accomplishments through today.
Recognition - Awards, accolades, etc.

3

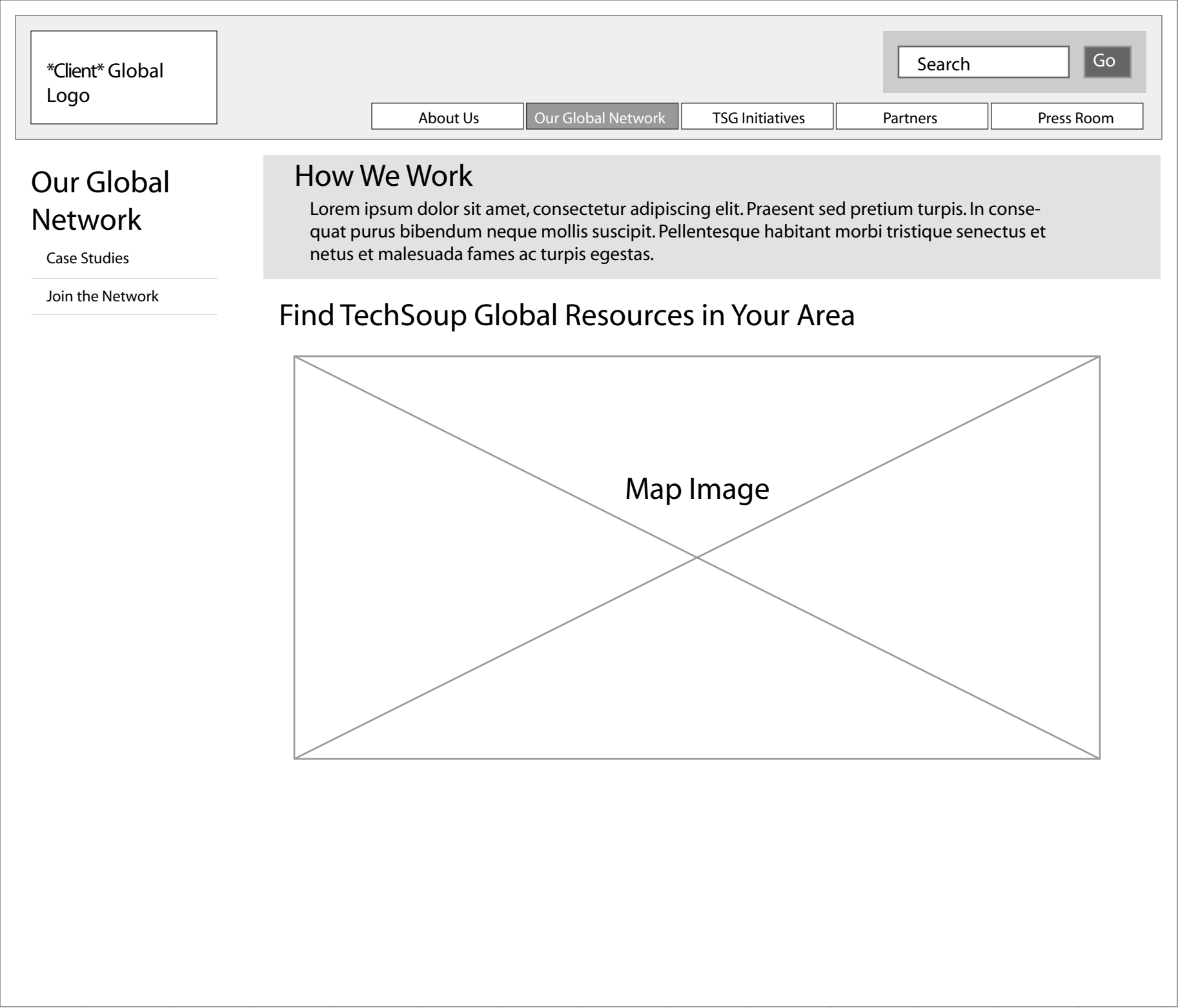
Spotlight Programs with urls

Opportunity to provide a high level overview of TechSoupGlobal’s various programs with a combination of imagery and edited content.

3

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Fig 3.0 Our Global Network Landing Page



Notes

- 1

Our Global Network Landing Page

A clear definition of how TSG partners with NGO’s globally to accomplish TSG’s mission statement.
- 2

Subcategories

Case Studies, Join the Network
Any others?
- 3

Interactive Map

New and compelling imagery. Upon clicking an area on the map, the user will be taken to the respective Global Network Partner for that region (detailed on next page of the spec).

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Fig 3.1 Detail of Global Network Partner: Australia

Client Global Logo

Search

Go

About Us

Our Global Network

TSG Initiatives

Partners

Press Room

Our Global Network

Case Studies

Join the Network

Australia: Connecting Up Australia

Image

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque blandit eros quis neque hendrerit hendrerit. Mauris vitae porttitor purus. Curabitur eros tellus, euismod facilisis tempor sit amet, facilisis in diam. Nullam sodales condimentum odio, non blandit neque venenatis id. Proin adipiscing urna lacus. Curabitur elementum porttitor auctor.

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Case Studies

New server means quality service for Australian Refugee Association

Community centre gains that cutting edge

Laughter is the best medicine at Camp Quality

Sustainable housing for everyone – a right

Providing expert legal advice to the community

Bringing In The Clowns

Seniors in Australia Are Taking Up Education Opportunities on Technology to Participate in the Digital World

Empowering Indigenous Youth

Caring for the Little River Catchment

Giving the community the latest technology

1

2

next >

last »

1

2

3

Notes

1

Detail of Global Network Partner: Australia

Shown

2

Content

Utilize existing logo images and content.

3

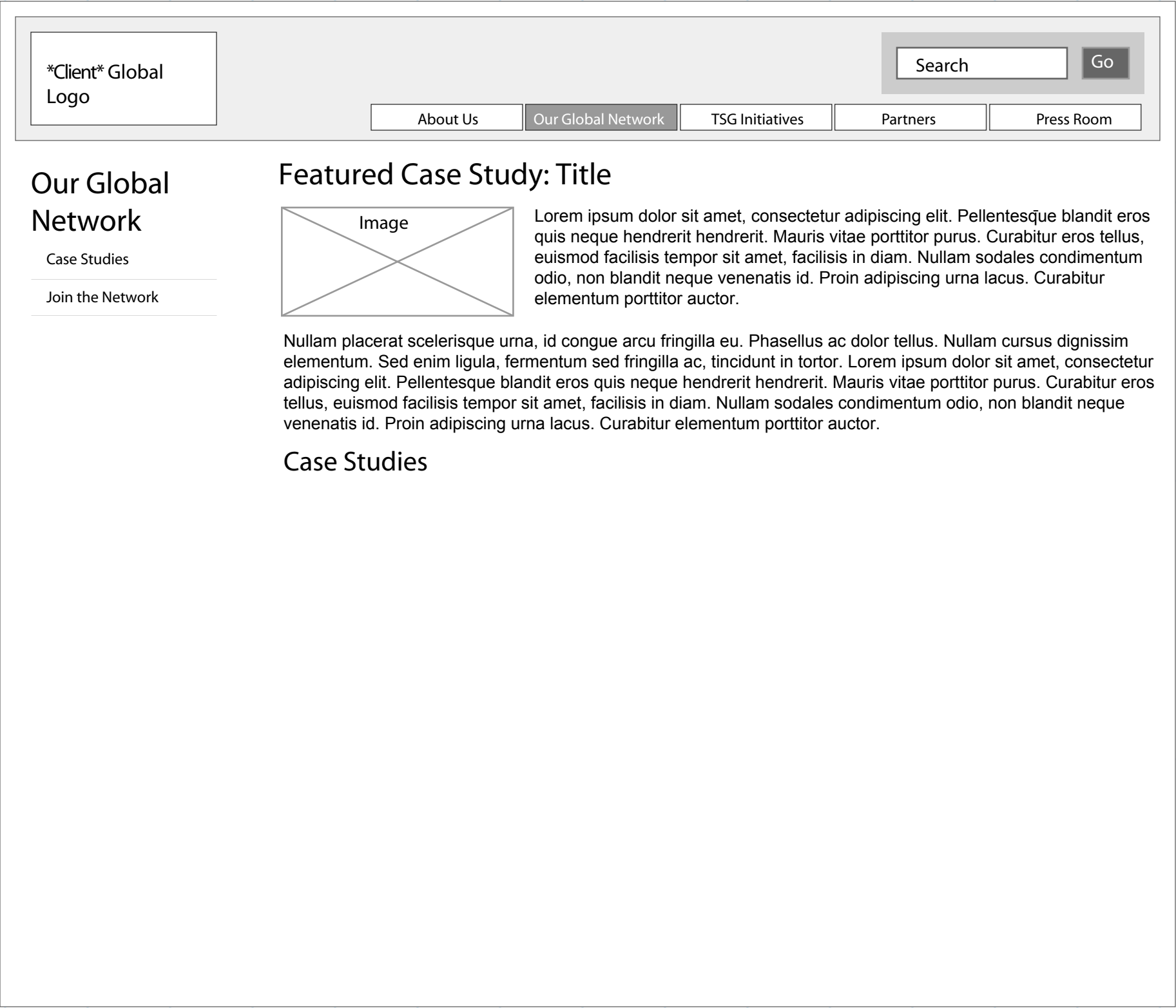
Case Studies

Utilize existing content, each case study clicks through to case study detail page.

4.1

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Fig 3.2 Our Global Network Landing Page



Notes

1

1

Case Studies Landing Page
Shown

2

2

Content
Utilize existing logos, images and content.

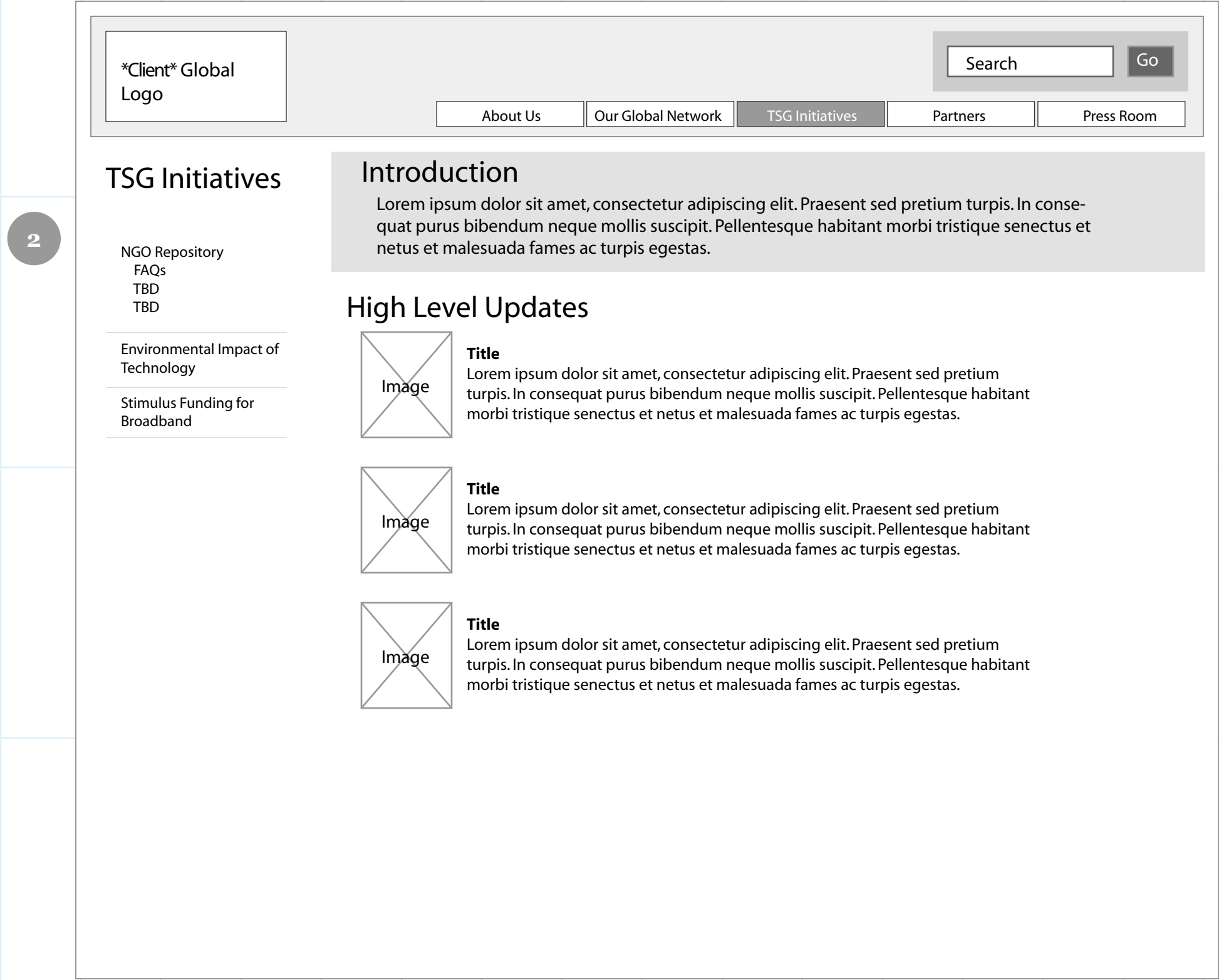
3

3

Case Studies
TBD based on direction from Marketing. Inclination to emphasize Donating Partner.

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Fig 4.0 TSG Initiatives Landing Page



Notes

- 1

TSG Initiatives Landing Page
Create a TSG Initiatives Category. This verbiage will intuitively cue the user that important projects TSG is involved resides within this tab.
- 2

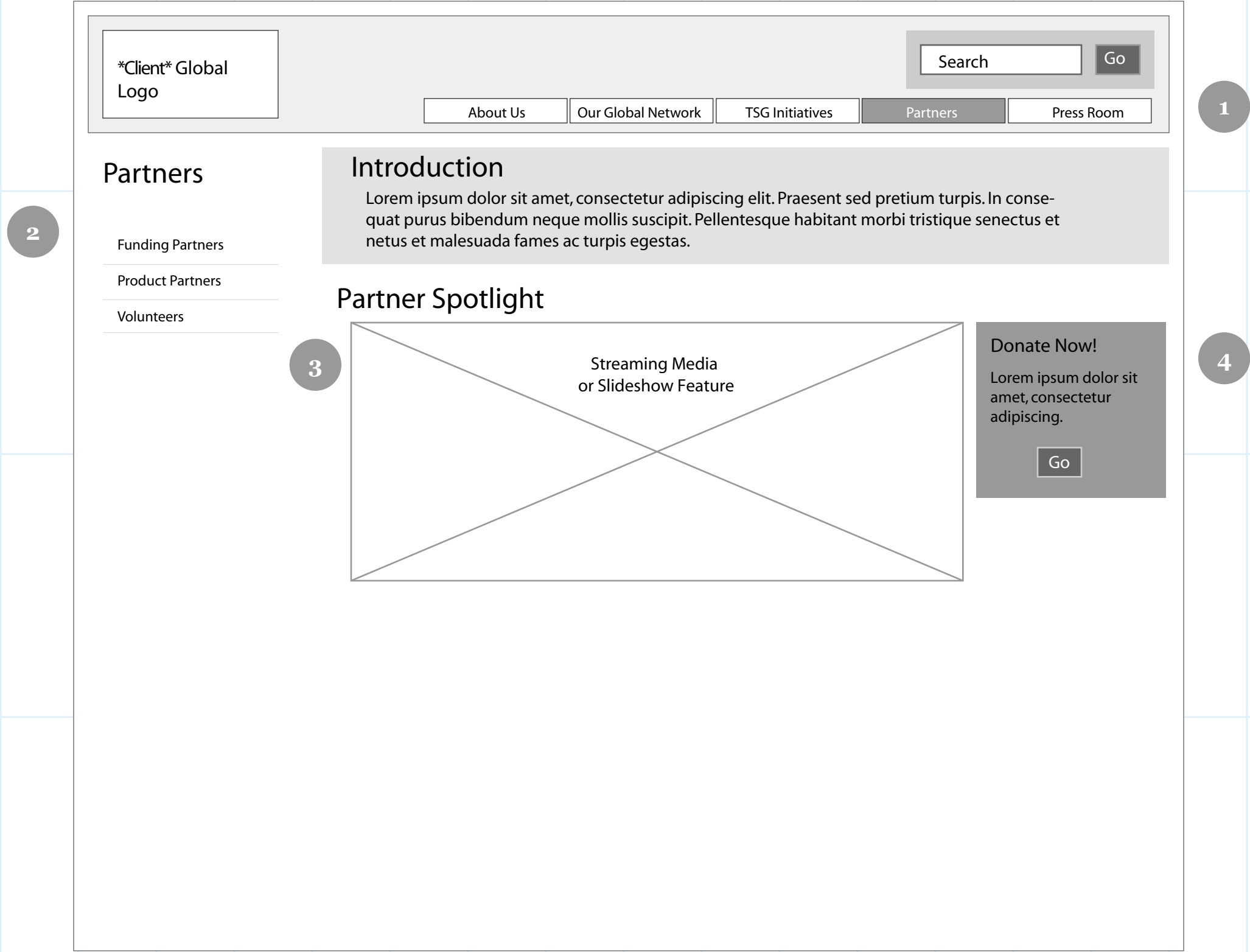
Subcategories
Defined. For Initiatives such as ‘NGO Repository’, teritary level pages, can be handled in the left hand navigation.
- 3

High Level Updates
Through a combination of imagery and content, detail TSG’s initiatives and accomplishments to the user.

Potentially have a TSG Initiatives Newsletter (not NGO Repository specific) that users can signup for. This would be persistent on all TSG Initiatives pages.

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Fig 5.0 Partners Landing Page



Notes

- 1

Partners Landing Page
Intuitively define the difference between the various contributors that make TSG successful in accomplishing our organization’s mission statement.
- 2

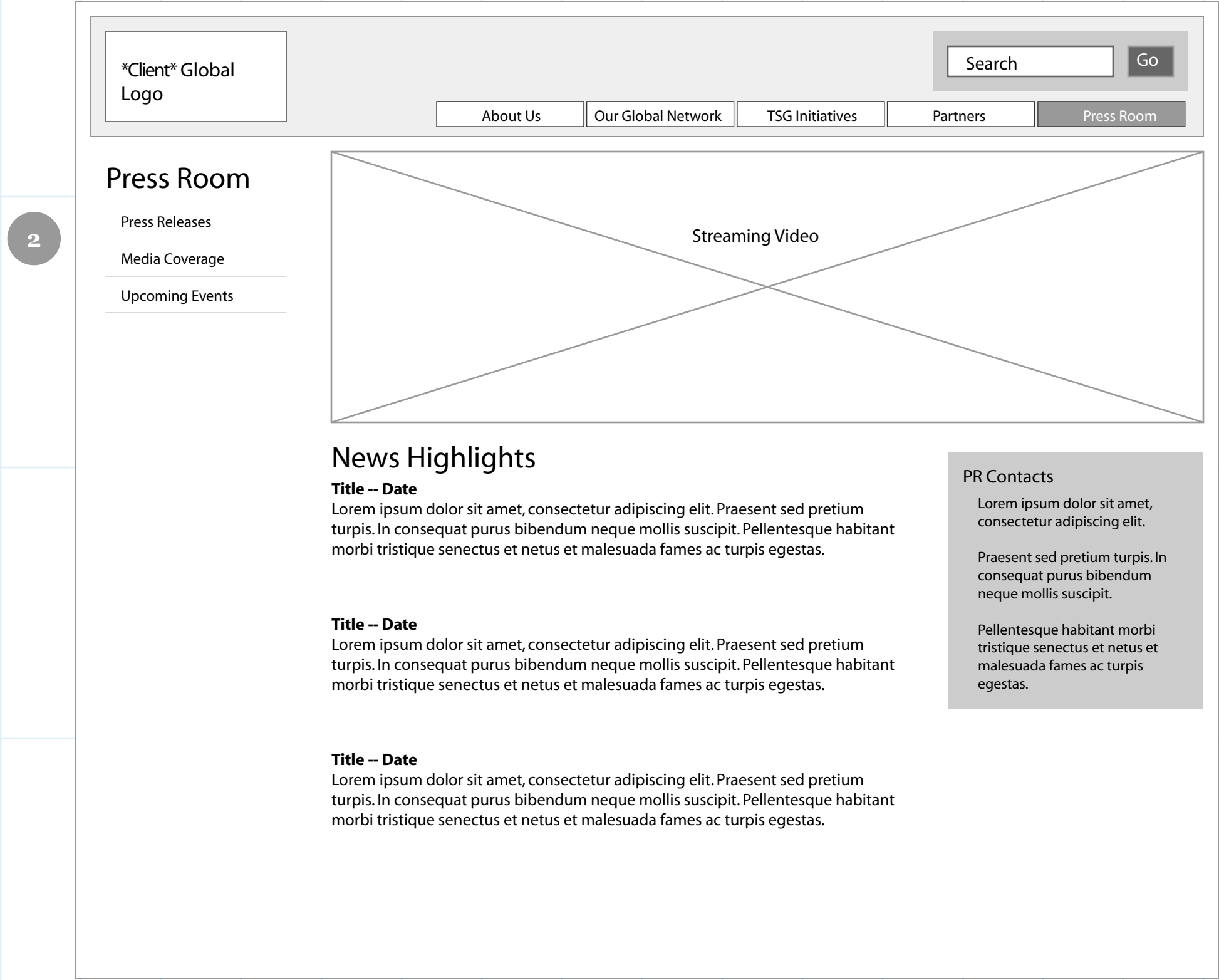
Subcategories
Defined. May change based on the above.
- 3

Marketing Opportunity
Opportunity to highlight Funding/Product Partners. Potentially use streaming media or slideshow feature (similar to home page)
- 4

Donation Call to Action
Persistent element on each of the Partners Pages.

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Fig 6.0 Press Room Landing Page



Notes

- 1

Press Room Landing Page
Marketing opportunity. Utilize streaming video, compelling imagery etc. to promote the brand.
- 2

Subcategories
Defined.
- 3

PR Contacts
Persistent element on all Press Room pages detailing contact names and info.